

# Cookie Policy

## 1. Introduction

Our website uses cookies to distinguish you from other users, enhancing your experience while browsing our site. Cookies allow us to improve the functionality of our website and offer you a more personalized experience. We use cookies and similar tracking technologies, including beacons, tags, and scripts, to track activities on our site and gather certain information. Cookies are small files sent to your browser from our website and stored on your device. These technologies help us analyze and improve the website's performance.

You can instruct your browser to refuse all cookies or notify you when a cookie is being sent. However, if you choose to decline cookies, some parts of our website may not work properly.

## 2. Personal Data & Privacy

Any personal information collected through the use of cookies is managed in accordance with our Privacy Policy.

## 3. Types of Cookies We Use

We use the following types of cookies on our website to enhance your browsing experience:

### **Strictly Necessary Cookies**

These cookies are essential for the operation of our website. They allow you to log into secure areas, use the shopping cart, or make e-billing transactions. These cookies are necessary for you to use the basic features of our website.

### **Analytical or Performance Cookies**

These cookies help us recognize and count visitors, and understand how they move around the website. This helps us improve the website's performance, ensuring that you can find the content you're looking for quickly and easily.

### **Functionality Cookies**

These cookies allow us to remember your preferences and personalize the content for you when you return. For example, they may remember your

language or region choice and provide a customized experience on your return visit.

### **Targeting or Advertising Cookies**

These cookies record your visit, the pages you've visited, and the links you've clicked on. We use this information to make our website and advertisements more relevant to your interests. This information may also be shared with third parties for advertising purposes. Advertising cookies help us present ads that are more likely to be relevant to you.

## **4. Specific Cookies We Use**

To ensure a seamless experience, we use the following cookies:

- **session\_id** (sessional, unique token): This cookie stores information about your browsing session (e.g., referrer, landing page). It allows us to store your preferences and offers a customized experience tailored to your interests.
- **visit** (persistent for 30 minutes): This cookie helps our website provider track internal statistics about the number of visits. It helps recognize you when you return, estimating audience size and usage patterns.
- (expires midnight of the next day): This cookie counts the number of visits to our store by a single customer, helping us understand our audience and their usage patterns.
- **cart\_unique token** (persistent for 2 weeks): Stores information about the contents of your shopping cart, allowing us to offer a more personalized shopping experience.
- **storefront\_digest** (indefinite): If our shop is password-protected, this cookie checks if the visitor has access to the site.

## **5. Third-Party Cookies**

Some third-party services may also use cookies on our website. We have no control over the cookies used by third parties. You can review their cookie policies to understand how they manage data.

## **6. Blocking and Managing Cookies**

You can adjust your browser settings to block cookies, either entirely or selectively. However, please note that if you block all cookies, including necessary ones, certain features of our website may not function correctly.

## **7. Cookie Expiration**

The duration for which a cookie remains on your device depends on whether it is a session cookie or a persistent cookie. Session cookies expire once you stop browsing, whereas persistent cookies remain on your device until they expire or are deleted. Most of the cookies we use are persistent and will expire between 30 minutes to two years after being placed on your device.